

# WOODWARD & LOTHROP

10<sup>TH</sup> 11<sup>TH</sup> F AND G STREETS ZONE 13 PHONE DISTRICT 5300



## Spring Forecast By-the-yard

Spring comes in January to our Fabrics Section, for here are the blithe beginnings of your wardrobe's rejuvenation. Here you discover inspiration for your own spring color scheme. Or plan your interpretation of the talk of the new season...the alliance of pink and navy. Pink print, perhaps, for the blouse of a navy suit; pink for the "top news" of a suit dress; pink for a cap-sleeved dress to wear beneath a navy short coat... a bonbon pink or a shock pink, navy plays up to either happily. To delight the connoisseur hearts of you who like to plan your fashions from fabric to finish, Woodward & Lothrop has collected woolsens and rayons from such famous makers as Forstmann, Botany, Juilliard, Stroock, Ducharme, Cohama, Bianchini, Onondaga, Mallinson, Skinner, American Silk Mills, Foreman, Julius N. Werk, Combiar, Wesley Simpson and Belding-Hemingway, any one of them forecasting chic for you.

Woolsens, yard \$2.<sup>50</sup> to \$10

Rayons, yard 58¢ to \$8.<sup>50</sup>

